



2020 MODEL YEAR
RAM 1500 BIG HORN CREW CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$42,890

RAM 1500 BIGHORN/LONESTAR CREW 4X4
Exterior Color: Patriot Blue Pearl-Coat Exterior Paint
Interior Color: Black Interior Color
Interior: Premium Cloth / Vinyl Bucket Seats
Engine: 5.7L V8 HEMI® MDS VVT Engine
Transmission: 8-Speed Automatic 8HP75 Transmission
STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Air Bags
Supplemental Front Seat Side Air Bags
Supplemental Side-Curtain Front and Rear Air Bags
Conventional Differential Rear Axle
3.21 Rear Axle Ratio
Push-Button Start
Remote Keyless Entry
ParkView® Rear Back-Up Camera
Sentry Key® Theft Deterrent System
Anti-Lock 4-Wheel Disc Brakes
Electric Park Brake
Ready-Alert Braking

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Patriot Blue Pearl-Coat Exterior Paint \$100

Customer Preferred Package 25Z \$2,795

Built-to-Serve Edition

MOPAR Lockable Console Storage(NAW Bench Seats)

Black Front Bumper

Black Rear Bumper

Body-Color Fender Flares

Black Door Handles

20X9.0 Aluminum Wheels

Black Onyx Interior Accent

9-Amplified Speakers with Subwoofer

Black Exterior Badging

Black Headlamp Bezels

Black Side-Steps

Electronic Locking Rear Axle

Front and Rear Rubber Floor Mats

Front Suspension Skid Plate

Fuel Tank Skid Plate

Full-Size Spare Tire

Hill Descent Control

Front LED Fog Lamps

LED Reflector Headlamps

LED Tail Lamps

Steering Gear Skid Plate

Tow Hooks

Transfer Case Skid Plate

Big Horn Level 2 Equipment Group \$2,500

2nd-Row In-Floor Storage Bins

115-Volt Auxiliary Power Outlet

115-Volt Auxiliary Rear Power Outlet

8.4-Inch Touchscreen Display

A/C Auto Temperature Control w/Dual-Zone Control

Apple CarPlay®

Class IV Receiver-Hitch

Cluster 7.0-Inch TFT Color Display

Media Hub-2 USB, Full Funct/Chg Only
Exterior Mirrors with Supplemental Signals
Google Android Auto™
Heated Front Seats
Heated Steering Wheel
ParkSense® Front and Rear Park-Assist with Stop
4-Way Power Lumbar Adjustable Driver Seat
8-Way Power Driver Seat
Power Adjustable Pedals
Power Folding Mirrors
Rear Power Sliding Window
Rear Window Defroster
Remote-Start System
SiriusXM® with 1-Year Radio Sub Call 800-643-2112
Universal Garage Door Opener
Rear Underseat Compartment Storage \$125
3.92 Rear Axle Ratio \$95
5.7L V8 HEMI® MDS VVT Engine \$1,495
Rear Wheelhouse Liners \$195
Blind-Spot and Cross-Path Detection \$595
Trailer Brake Control \$295

Destination Charge \$1,695

Package Value Savings of \$2,300

Included in Level 2 Equipment Group
Price

TOTAL PRICE: * \$52,780

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.

3-year or 36,000-mile Basic Limited Warranty.

Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A.

S.L.

SHIP TO:

SOLD TO:

VIN: 1C6-SRFFT5LN-377764

L4-VON: 4824

0706



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC

EPA
DOT

Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.



17 MPG
combined city/hwy
15 city
21 highway

Standard pickups range from 14 to 27 MPG .
The best vehicle rates 136 MPGe.

5.9 gallons per 100 miles

You spend
\$5,750
in fuel costs
over 5 years
compared to the
average new vehicle.

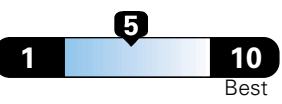
Annual fuel cost
\$2,650

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



This vehicle emits 523 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov.

Smog Rating (tailpipe only)



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.00 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles

Smartphone
QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side, and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal
Crash

Driver
Passenger

★★★★★
★★★★★

Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side
Crash

Front seat
Rear seat

★★★★★
★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 53%
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 26%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:
STERLING HTS, MICH., U.S.A.

COUNTRY OF ORIGIN:

ENGINE: MEXICO

TRANSMISSION: UNITED STATES



**VEHICLE
PROTECTION**
A PRODUCT OF FCA US LLC

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